



The 24-7 Enterprise Solution

Pricing Effective thru December 2009

CREATE A POWERFUL PRIVATE LABEL INTERNET RADIO STATION FOR YOUR COMPANY!

With the **24-7 Enterprise Solution**, we create **Your Company Radio**, a private-label, branded streaming internet radio channel to be positioned as “*the voice of Your Company*” and everything relating to its enterprise. The channel will serve as a 24-7 information source for website visitors, extend the media reach of the YOUR COMPANY brand messaging and identity, and create original radio-show-podcasts for YOUR COMPANY that are archived on the site and distributed via RSS.

WHAT ARE THE BENEFITS?

CONTROL DISTRIBUTION

You'll get control of your very own media and distribution channel in a way you cannot with traditional media outlets.

VIRALLY DISTRIBUTE YOUR CONTENT ACROSS THE INTERNET

Put your internet distribution on overdrive by virally distributing the LISTEN BUTTON-LINK!

PACKAGE YOUR MESSAGE IN PROFESSIONALLY PRODUCED RADIO SHOWS CELEBRATE YOUR CLIENTS, CUSTOMERS AND STAKEHOLDERS

With you, we'll co-produce original shows that celebrate and showcase your clients, employees, members and stakeholders ---edited to highlight their very best.

1. With you, we'll co-produce original shows that celebrate and showcase your clients, employees, members and stakeholders ---edited to highlight their very best.
2. Use the streaming channel to virally showcase your firm and your clients everywhere online-link to the player in your newsletter and in your PR Releases.
3. Put your internet distribution on overdrive by virally distributing the LISTEN BUTTON-LINK! We'll create one like this for your station:



4. Enhance the reach and personality of your brand and messaging with great efficiency.
5. Monetize the branded player with the 300x250 banners.
6. Sell paid programming into your channel and generate revenue.
7. Choose from our selection of Syndicated Shows to integrate into your programming.



WHAT KINDS OF ENTERPRISES CAN BENEFIT FROM OUR INTERNET RADIO SOLUTION?

1. Business Media Portals
2. Software Developers
3. Hardware Manufacturers
4. B2sb Retail
5. Service Providers
6. Coaches and Consultants

WHY CREATE A BRANDED INTERNET RADIO STATION WITH SMALLBIZ AMERICA?

- We provide highest quality programming content (from the best of the best) for your end customer to help THEM in their small business, a huge value-add and credible positioning for your brand.
- We produce high quality original, branded content and radio programming you cannot internally produce. That's not your core business.
- We provide an integrated content distribution solution that combines internet streaming and podcasting with an RSS feed.
- This is a communication strategy for your enterprise designed to Educate, Enrich and Entertain your small business customer.

PRICING

BRONZE is priced at \$397/month. Includes station ID's, a branded player and 2 original radio show podcasts monthly.

GOLD is priced at \$597/month. Includes station ID's, a branded player and 4 original radio show podcasts monthly.

Note- a \$2500 1-time setup fee is required for the above packages. A 12 month minimum is required.

Here's a simple item by item breakout of the elements included of our Smallbiz America Network Affiliate Package:

- Your Company Custom-Branded Media Player-Dashboard (see attached)
- YOUR COMPANY can distribute the LISTEN Link for a viral marketing effect
- Branded YOUR COMPANY Graphic LISTEN LINK BUTTON to launch player
- Media Player includes 300x250 banner that you can monetize
- Rights to Smallbiz America Syndicated Network Programming integrated with original YOUR COMPANY Radio Shows
- Production of (4) original YOUR COMPANY Shows per Month
- YOUR COMPANY Promotional Announcements-2 updates per month
- YOUR COMPANY Radio Station ID's for brand imaging
- YOUR COMPANY, at its discretion, can sell PAID programming time into its radio channel. We will work collaboratively on production budgets and parameters for additional, paid programming and/or commercial messages on a case by case scenario.

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