

Out Of Office

A global small creative business - with a new vision.

A hub of global creative communities, Out Of Office was created to help businesses, organizations and individuals to connect, and find the original and unique within themselves- to inspire, refresh and transform.

As natives of an extensive network of creative communities Out Of Office provides a level of insight and inspiration that goes beyond older, traditional agencies and methods.



Credits:

Photographer: Warwick Saint | Styling: Sam Colijn | Model: Alek Wek | Client: L'Officiel



Out Of Office is nominated for Upcoming Trend Talent 2010 Award.

A New Generation

Sam Colijn and Kirsten van Dam from Out Of Office spotted that clients in the creative economy were increasingly out of touch with the demands and desires of today's creative youth- designers, architects, producers, consumers and citizens. This disconnection Out Of Office symbolizes as **404***.



(*The **404** or **Not Found** error message is a [HTTP standard response code](#) indicating that the client was able to communicate with the server but the server could not find what was requested. Wikipedia.org)

Out Of Office belongs to, and represents, **Generation 404**.

A generation of creative entrepreneurs who are more determined than ever to make something amazing happen on their own terms.

Out Of Office sees the development of a new cultural environment in response to today's need to innovate in increasingly complex ways, where artists and scientists team up with cultural, industrial, social, and educational partners.

And Out Of Office has the knowledge and the drive to bridge the gap between Generation 404 and previous generations; in particular, Generation B.G.- Before Google. Risk averse, revenue driven and routine, the outdated notions and practices of Generation B.G. have life breathed back into them by Out Of Office; **connecting the skilled up with**

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the wised up.

We Offer...

Our point of departure is community driven research; Research that comes from the heart of our **Positive, Future-Focused Network**: a vital, relevant and fun network of **Creative Entrepreneurs, Thinkers** and **Doers**.

We offer a flexible and dynamic range of services and activities - all focused on **Community Driven Insight, Improvement, and Transformation**. Passionate and experimental, we also create and develop our own projects as OOO-Originals.com

Community Driven Research
Strategy Innovation Labs
Insight Sessions + Seminars
Fashion Direction Journalism
Experiments Education
OOO Originals

For Whom

How do **new ideas** emerge in a cynical, **risk averse world**? Out Of Office knows. Out Of Office does not aim to work with just anyone. Many of Out Of Office's initiatives are self-generated and experimental projects.

But if your organisation, business, or personal programme is progressive, enthusiastic, and concerned with transforming today and the future, Out Of Office can help you. As the hub of a well-connected and fashionable network of creative thinkers and consumers, Out Of Office brings passionate, native insight- and transformation- to a varied and select clientele.

Transform minds, and you transform products, services and communities.

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Biography | Kirsten van Dam + Sam Colijn

Kirsten studied Industrial Design Engineering at Delft University and worked as a category line manager at Nike.

Sam studied Visual Arts at Parsons School of Design and started of in trend-forecasting at Studio Commandeur.

Until they start working together at a global trend and branding & design agency as respectively project/design-manager & trend manager. After a good working experience in those companies with a lot of Innovative and challenging clients, we had a common belief that the current zeitgeist demands a new way of working, with a fresh mindset and philosophy...

Out Off Office was born.

Out Of Office is a work philosophy more than anything else. It's a way of working that makes it dead easy to take full advantage of our inspired moments. They never hit a convenient time, nor do they last long. So we say you are better off going into the big wide world, having some adventures, refilling your well. And if we suddenly got hit with the creative itch, we hop over to the nearest bench or coffee shop. Pull out our laptops and get busy doing. Seamless. Effortless. No fuss. Inspiration precedes the desire to create, not the other way around.

Thanks.

Out Of Office



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